

July 1, 2023 FOR IMMEDIATE RELEASE:

# I'm In Transition (IIT) Drives Metaverse Healing "Healing Beyond Boundaries" to Redefine Addiction Recovery

SOUTH EUCLID, OHIO, July 1, 2023 — I'm In Transition (IIT), a beacon in faith-based addiction recovery, proudly announces the receipt of a grant from the Ohio Department of Mental Health and Addiction Services (OhioMHAS). This transformative grant opportunity will drive the pioneering integration of virtual reality (VR) technology into addiction treatment under the banner of "Metaverse Healing: Healing Beyond Boundaries," propelling IIT to the forefront of this innovation. This funding also creates an opportunity to enhance counseling and recovery programs, ensuring accessibility and engagement through web applications. With a commitment to maintaining public anonymity, this groundbreaking initiative allows users to receive counseling from the comfort of their homes while maintaining a profound connection to their therapists.

Jennifer Calloway, IIT's Executive Director, expressed enthusiasm: "Virtual Reality has immense potential to enhance the effectiveness of our outpatient programs and provide a more engaging and personalized recovery experience. Together, under the project title 'Metaverse Healing: Healing Beyond Boundaries,' we will develop new tools and interventions that will make a lasting impact on the lives of those struggling with addiction."

IIT, recognized for its diverse services encompassing recovery housing, drug & alcohol counseling, medication-assisted treatment, treatment retentions, and outreach programs, is now poised to elevate its impact. The addition of VR technology aims to enrich these programs, providing more immersive interventions for greater efficacy.

As IIT ventures into the development of VR tools, individuals, organizations, and investors are invited to participate in redefining the future of addiction recovery. Their collective vision seeks to leverage technology for a more compassionate, inclusive, and effective treatment landscape.

In parallel with this groundbreaking VR initiative, I'm In Transition proudly announces the establishment of the Ohio Digital Alcohol Use Disorder (AUD) Library. This comprehensive online resource is dedicated to providing accurate, up-to-date information and support for those affected by AUD.

## Why the Ohio Digital AUD Library?

AUD affects millions of lives, and IIT recognizes the importance of knowledge and support in the journey to recovery. In this library, individuals will find a wealth of resources, including:

- In-depth research studies
- Current statistics
- Treatment options
- Support networks

## A Gateway to Understanding

Whether seeking knowledge for personal, professional, or academic reasons, the Ohio Digital AUD Library is a gateway to a better understanding of AUD and its impact on individuals and communities in Ohio.

## Our Commitment: A Community of Care and Understanding



Our commitment is to ensure that everyone touched by AUD has access to the resources they need to make informed decisions, find support, and foster a community of care and understanding. Welcome to a place of learning, support, and hope.

For more information about I'm In Transition (IIT) and its transformative initiatives, please visit www.Imintransition.org

### **About I'm In Transition (IIT):**

I'm In Transition (IIT) is a non-profit organization dedicated to providing comprehensive recovery housing, drug and alcohol counseling, medicated-assisted treatment, treatment retentions, and outreach services for individuals suffering from drug and alcohol abuse. Their mission is to empower individuals in their transition from addiction to a healthier, fulfilling life.

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